

F I E R V I T R I N E  
A W 1 4 / 1 5

● ————— A fashion exhibition party for contemporary and avant-garde designers ————— ●

## Elise Ballegeer - DE

Elise Ballegeer's premier capsule collections create elegant reinterpretations of the essentials of women's fashion. Combining high-quality, natural and sustainable materials with the finest craftsmanship, Elise Ballegeer's signature is clean and understated apparel promoting sustainable growth and social responsibility. All of the garments are made in Berlin.

Elise Ballegeer founded her namesake brand in Berlin in 2012. She currently lives and works in Berlin to fulfil her unique vision with total independence. She has worked with and consulted for top fashion firms in New York, including Proenza Schouler, Zac Posen, and Calvin Klein Collection. She earned her BFA in Apparel at the Rhode Island School of Design [RISD].

[www.eliseballegeer.com](http://www.eliseballegeer.com)



## Eosberlin - DE

Founded in 2010 by fashion designer Nora Fiege, the brand designs highly wearable pieces of hand-crafted jewellery with unexpected features. In her innovative creations Nora uses a laser-cut high-visibility-fabric which she combines with silver and different textile techniques. Looking clean and discreet by day, her lightweight designs magically light up by night, challenging both the beholder's and the wearer's senses.

Nora Fiege was born in Berlin in 1981. After studying fashion and textile design in Berlin and Norway she graduated from the renowned Kunsthochschule Berlin Weißensee with her master degree in fashion design in 2010. Her jewellery label "EOS Light Jewellery" was founded in the same year. Nora lives and works in Berlin.

[www.eosberlin.com](http://www.eosberlin.com)



## Josie Chen Range - CN

Rebellious, edgy and inimitable, Josie Chen's range of accessories was first created in 2010 by Joanne Swift. Industrial, edgy and unique, Josie Chen Range of accessories is guaranteed to make any girl stand out from the crowd. Designed with attitude and inspiration from diverse cultures, it reflects the independent punk rock attitude of today's young fashionistas whilst remaining stylish, chic and on trend.

Originally from the UK, Joanne traveled around the world but instantly fell in love with Asia. After deciding to study fine arts and textile design in Japan, she finally settled in Shanghai. Each handmade piece is designed with inspiration from diverse cultures, music, art and fashion, whilst remaining true to the brand's defiant, rock -chick attitude that reflects the confidence and style of today's independent women and men.

[www.josiechenrange.co.uk](http://www.josiechenrange.co.uk)



## “I’ VR ISABEL VOLLRATH - DE in collaboration with Pecora NERA - IT

Vollrath is in constant contact with representatives of the independent art scene. Her work is in fact more than clothing, as what she creates can be defined as three-dimensional drawings, human sculptures, or simply her form of artistic expression. Vollrath’s designs feature couture and fashion in the shape of objects of art, merging history with sculptural, avant-garde, and futuristic styles. Her signature lies in abstract pieces, yet still able to caress the female figure. Her collection Animal Requiem, couture handcrafted to perfection, sways between upcycling and high-tech, with thick wool fabrics alternated with eye-catching prints and graphic patterns on a wide range of materials, including leather, silk, cotton gauze and tulle.

Pecora NERA is an accessories label founded by Mariagrazia Merola. Its range includes bags, purses, belts and necklaces, all recycled and upcycled by hand. Each piece is unique, made of rubber that is selected, washed and dried sustainably, then designed and moulded into customised designs.

Mariagrazia Merola graduated from the Accademia di Belle Arti di Napoli 2007. She currently works at the Cooperativa Sociale Effeto Rete, which she co-founded, and is the design brain behind the label Pecora NERA founded in 2012.

[www.isabelvollrath.com](http://www.isabelvollrath.com)



## Julia Theobalt - DE

After 3.5 years of exhibiting and studying Fine Art at the VCA, in Melbourne, Australia, Julia now lives and works in Berlin, Germany, where she is currently completing her degree in Product Design.

Theobalt currently uses reflective materials, light and painting to investigate the ideas around Hard Edge Abstraction with Pop, Minimalism and Installation practices.

Spatial elements and geometric forms are brought together in her different works to address the relationship between three and two-dimensional shapes. The resulting works seek negotiation between viewer, artwork and architectural space.

[www.theobalt.com/jewellery.html](http://www.theobalt.com/jewellery.html)



## Keta Gutmane - LV

Keta Gutmane is a conceptual designer who uses fashion as a form of artistic expression. She views outfits as multifunctional objects, able to highlight topical issues, feelings and experiences. The designer's activity ranges from clothing design to fashion short films and art installations.

Since finishing her studies in fashion design at the Art Academy of Latvia, Keta Gutmane has been creating her author collections, cooperating with other brands, and launching capsule collections. She has exhibited in France, Germany, the Netherlands, USA, Estonia and Russia. She is always on the look out for new opportunities within the fashion world and collaborations with other interdisciplinary projects and artists. Keta lives and works in Riga, Latvia.

[www.ketagutmane.com](http://www.ketagutmane.com)



# Laurus by Olga Lavrinenko - RU

The label Mark Laurus was formed in 2010 by Olga Lavrinenko. Olga Lavrinenko explores the notions of minimalism and constructivism, with her main source of inspiration lying in architecture and interior design, and how they can be rediscovered through her unconventional use of textures, fabrics and materials.

Olga Lavrinenko graduated from St. Petersburg University of Technology and Design. In 2010, she launched her first collection Minimalism. Her collection Presentation was launched in 2011 and presented at Aurora Fashion Week in St. Petersburg. All her collection are selfmade, from sketch to finished items.

[www.laurusfashion.com](http://www.laurusfashion.com)



# Sasha Kanevski - UA

Sasha Kanevski from Kiev, Ukraine, founded his eponymous brand in 2010. In the same year he started showing his women- and menswear collections at Mercedes-Benz Kiev Fashion Days, the international Kiev fashion week, quickly gaining a cult following among the local fashion crowds.

Praised by both local and international press, sasha.kanevski has established itself as one of the strongest independent fashion labels in the country. sasha.kanevski collections are defined by strong, sharp tailoring fused with smart functionality – anatomical cuts, transformable details and high-tech materials are at the core of the brand’s bold urbanistic designs drawn from the cultural phenomena of the modern society.

Sasha.kanevski’s international expansion began in June 2012 with a catwalk show during the Fashionclash festival in Maastricht, Netherlands. Month later Sasha held a showroom presentation during Berlin Fashion Week with FIER management and has become a regular ever since. In February 2013 the AW14 collection was showcased at London Fashion Week’s Fashion Scout platform, followed in April by a guest appearance with a catwalk show during Aurora Fashion Week in St. Petersburg, Russia.

[www.sashakanevski.com](http://www.sashakanevski.com)



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