

OFFICIAL SCHEDULE

Access to all shows and events by invitation only. This schedule is subject to change.
For further information please visit www.berlin.mbfashionweek.com
Press/Media shuttle service available courtesy of Mercedes-Benz



Mercedes-Benz FashionWeek
BERLIN

AUTUMN
+ WINTER
2014
JANUARY 14 - 17

MONDAY, JANUARY 13

07/00 PM RUNWAY **STYLIGHT FASHION BLOGGER AWARDS**

TUESDAY, JANUARY 14

10/00 AM RUNWAY **HIEN LE**
10/30 AM STAGE **IVANMAN**
11/30 AM RUNWAY **LENA HOSCHEK**
01/00 PM RUNWAY **REBEKKA RUÉTZ**
02/00 PM STAGE **SOPOPULAR**
03/00 PM RUNWAY **MARC STONE**
03/30 PM OFFSITE **AUGUSTIN TBOUL**
@ GALERIE JODIN
04/30 PM RUNWAY **ALENA AKHMADULLINA**
PRESENTED BY MERCEDES-BENZ AND ELLE
05/00 PM STAGE **MERCEDES-BENZ PRESS VERNISSAGE**
BY INVITATION ONLY
05/30 PM OFFSITE **FILIPPA K**
@ FILIPPA K FLAGSHIP STORE
06/00 PM RUNWAY **RIANI**
07/00 PM OFFSITE **ACHTLAND**
@ BÄRENSAAL
08/00 PM RUNWAY **KILIAN KERNER**
08/30 PM OFFSITE **PATRICK MOHR**
@ EHEMALIGE EISENWARENHANDLUNG LADEMANN
09/00 PM OFFSITE **JULIAN ZIGERLI**
@ DELPHI STUMMFILMKINO
09/30 PM OFFSITE **KAVIAR GAUCHE**

WEDNESDAY, JANUARY 15

10/00 AM RUNWAY **ANJA GOCKEL**
10/30 AM STAGE **VONSCHWANENFLÜGELPUPKE**
11/00 AM OFFSITE **SCHACKY AND JONES**
@ HOTEL DE ROME
11/30 AM RUNWAY **BLACKY DRESS BERLIN**
01/00 PM RUNWAY **MINX BY EVA LUTZ**
01/30 PM OFFSITE **JULIAANDBEN**
@ EHEMALIGE KARL-MARX-BUCHHANDLUNG
02/00 PM STAGE **BAGAZ**
03/00 PM RUNWAY **BARRE NOIRE**
03/30 PM OFFSITE **GREEN SHOWROOM**
@ KRONPRINZENPALAIS
04/30 PM RUNWAY **MALAIKARAISS**
05/00 PM STAGE **EP_ANOUI BY EVA POLESCHINSKI**
05/30 PM OFFSITE **DUTCH ECO DESIGN**
@ KRONPRINZENPALAIS
06/00 PM RUNWAY **MARCEL OSTERTAG**
07/00 PM OFFSITE **LALA BERLIN**
@ PALAZZO ITALIA
08/00 PM RUNWAY **DAWID TOMASZEWSKI**
08/30 PM OFFSITE **RIKE FEURSTEIN**
@ RIKE FEURSTEIN FLAGSHIP STORE
09/00 PM OFFSITE **ESTHER PERBANDT**
@ VOLKSBUHNE

THURSDAY, JANUARY 16

10/00 AM RUNWAY **SCHUMACHER**
10/30 AM STAGE **FRANZIUS**

11/30 AM RUNWAY **HOLY GHOST**
01/00 PM RUNWAY **LAURÈL**
02/00 PM STAGE **BRACHMANN**
03/00 PM RUNWAY **GLAW**
03/30 PM OFFSITE **PERRET SCHAAD**
04/30 PM RUNWAY **MARC CAIN**
05/00 PM STAGE **ISABELL DE HILLERIN**
06/00 PM RUNWAY **VLADIMIR KARALEEV**
08/00 PM RUNWAY **GUIDO MARIA KRETSCHMER**

FRIDAY, JANUARY 17

10/00 AM RUNWAY **UMASAN**
10/30 AM STAGE **DYN**
11/30 AM RUNWAY **ANNE GORKE**
01/00 PM RUNWAY **MIRANDA KONSTANTINIDOU**
02/00 PM STAGE **EWA HERZOG**
03/00 PM RUNWAY **MARINA HOERMANSIEDER**
04/30 PM RUNWAY **IRENE LUFT**
05/00 PM STAGE **MADS DINESEN**
06/00 PM RUNWAY **BALAGANS, DAVID ANDERSEN, INDRA SALCEVICA**
BALTIC FASHION CATWALK
08/00 PM RUNWAY **STUDIO KAPROL**

SATURDAY, JANUARY 18

06/00 PM RUNWAY **SHOP THE RUNWAY**
PRESENTED BY FASHION ID



FASHION ID
Shop.Style.Online.

MAYBELLINE
NEW YORK

Tamaris

W
WALDORF
ASTORIA
BERLIN

berlin Berlin
Senatsverwaltung
für Wirtschaft, Technologie
und Forschung



an IMG event