

OFFICIAL EVENT CALENDAR

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Mercedes-Benz FashionWeek BERLIN

AUTUMN
+ WINTER
2014
JANUARY 14 - 17

MONDAY, JANUARY 13

- 12/30 PM **ZEITMAGAZIN KONFERENZ: MODE UND STIL**
@ ME COLLECTORS ROOM
AUGUSTSTRASSE 68, 10117 BERLIN
- 08/30 PM **UNIQLO POP-UP STORE OPENING**
@ HORZON'S SPÜLEN PARADIES
TORSTRASSE 94, 10119 BERLIN
OPEN UNTIL 11/30 PM
BY INVITATION ONLY
POP-UP STORE OPEN UNTIL SATURDAY, 08/00 PM

TUESDAY, JANUARY 14

- 09/45 AM **WELLENDORFF**
@ HOTEL ADLON KEMPINSKI LOBBY
UNTER DEN LINDEN 77, 10117 BERLIN
OPEN UNTIL 06/00 PM
EVENT RUNS UNTIL FRIDAY, 06/00 PM
BY INVITATION ONLY
- 10/00 AM **PREMIUM**
@ STATION BERLIN
LUCKENWALDER STRASSE 4-6, 10963 BERLIN
OPEN UNTIL 07/00 PM
EVENT RUNS UNTIL THURSDAY, 06/00 PM
- 10/00 AM **BREAD AND BUTTER**
@ FLUGHAFEN BERLIN-TEMPELHOF
PLATZ DER LUFTBRÜCKE 5, 12101 BERLIN
OPEN UNTIL 07/00 PM
EVENT RUNS UNTIL THURSDAY, 06/00 PM
- 10/00 AM **(CAPSULE)**
@ POSTBAHNHOF
STRASSE DER PARISER KOMMUNE 8, 10243 BERLIN
OPEN UNTIL 07/00 PM
EVENT RUNS UNTIL WEDNESDAY, 06/00 PM
- 10/00 AM **COLLECT SHOWROOM FOR CONTEMPORARY FASHION X DISSONANCE AREA AT PREMIUM EXHIBITIONS**
@ STATION BERLIN
LUCKENWALDER STRASSE 4-6, 10963, BERLIN
OPEN UNTIL 07/00 PM
EVENT RUNS UNTIL THURSDAY, 06/00 PM

- 09/00 PM **KILIAN KERNER AFTERSHOW PARTY**
@ ROADRUNNERS PARADISE CLUB
SAARBRÜCKER STRASSE 24, 10405 BERLIN
BY INVITATION ONLY
- 09/30 PM **ELLE NOTSCH PRIVÉE**
BY INVITATION ONLY
- 11/00 PM **PATRICK MOHR AFTERSHOW PARTY**
@ PRINCE CHARLES
PRINZENSTRASSE 85, MORITZPLATZ, 10969 BERLIN

WEDNESDAY, JANUARY 15

- 09/00 AM **GRAZIA POP UP**
OPEN UNTIL 01/00 PM
BY INVITATION ONLY
- 01/00 PM **VOGUE SALON**
@ HOTEL DE ROME
BEHRENSTRASSE 37, 10117 BERLIN
OPEN UNTIL 03/00 PM
BY INVITATION ONLY
- 09/00 PM **MERCEDES-BENZ & VOGUE FASHION NIGHT**
BY INVITATION ONLY
- 10/00 PM **ESTHER PERBANDT AFTERSHOW PARTY**
@ VOLKSBUHNE BERLIN STERNFOYER
ROSA-LUXEMBURG PLATZ, 10178 BERLIN

THURSDAY, JANUARY 16

- 06/00 PM **FASHION ICONS BY FELIX JUNG - VERNISSAGE**
@ IMMOGALERIE
SCHLÜTERSTRASSE 31, 10629 BERLIN
OPEN UNTIL 11/00 PM
BY INVITATION ONLY
PHOTOGRAPHY EXHIBITION OPEN UNTIL FEBRUARY 16
- 07/00 PM **MARCELL VON BERLIN "ICONS NIGHT"**
@ KREUZBERGER SALON IM VIKTORIA-QUARTIER
METHFESSELSTRASSE 38, 10965 BERLIN
BY INVITATION ONLY
- 09/00 PM **BURDASTYLE COCKTAIL**
BY INVITATION ONLY
- 09/30 PM **LENA HOSCHEK AFTERSHOW PARTY**
@ BASSY COWBOY CLUB
SCHÖNHAUSER ALLEE 176A, 10119 BERLIN
BY INVITATION ONLY

FRIDAY, JANUARY 17

- 07/30 PM **AFRICA FASHION DAY BERLIN FASHION DINNER**
@ MANI RESTAURANT
TORSTRASSE 136, 10119 BERLIN
OPEN UNTIL 10/00 PM
BY INVITATION ONLY



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an IMG event