

TUESDAY 04.07.17

- 10:00 *Runway* **IVANMAN**
- 12:00 *Runway* **EWA HERZOG**
- 14:00 *Runway* **LENA HOSCHEK**
- 16:00 *Runway* **LAURÈL**
- 16:30 *Offsite* **ANJA GOCKEL**
@ Hotel Adlon
- 18:30 *Runway* **IOANA CIOLACU**
- 21:00 *Runway* **NATHINI VAN DER MEER**

WEDNESDAY 05.07.17

- 10:00 *Runway* **DANNY REINKE**
- 12:30 *Runway* **MALAIKARAISS**
- 13:30 *Offsite* **DAWID TOMASZEWSKI**
@ TBD
- 15:30 *Runway* **REBEKKA RUÉTZ**
- 16:30 *Offsite* **GREENSHOWROOM**
@ Funkhaus
- 17:30 *Runway* **MAISONNOÉE**
- 18:30 *Offsite* **MARCEL OSTERTAG**
@ Delight Rental Studios
- 19:00 *Offsite* **HOLY GHOST**
@ Heeresbäckerei
- 19:30 *Runway* **ATELIER ABOUT**
- 21:30 *Runway* **SADAK**

THURSDAY 06.07.17

- 10:00 *Offsite* **VANESSA SCHINDLER**
Presented by Mercedes-Benz & Elle
@ Kronprinzenpalais
- 11:00 *Runway* **"DESIGNER FOR TOMORROW" BY PEEK & CLOPPENBURG / FASHION ID**
The Award Show hosted by Stella McCartney & The Show of DFT Winner 2016 Edda Gimnes
- 13:30 *Runway* **STEINROHNER**
- 15:00 *Runway* **HIE N LE**
- 16:00 *Offsite* **LANA MUELLER**
@ Weekend Rooftop
- 18:30 *Offsite* **LAST HEIRS**
@ Rosenthaler Studios
- 20:30 *Runway* **DOROTHEE SCHUMACHER**

FRIDAY 07.07.17

- 10:00 *Runway* **VLADIMIR KARALEEV**
- 12:00 *Runway* **RAQUEL HLADKY**
- 14:00 *Runway* **FRANZISKA MICHAEL**
- 16:00 *Runway* **ODEUR STUDIOS**
- 18:00 *Runway* **PRABAL GURUNG**
- 21:00 *Runway* **MICHAEL SONTAG**
- 21:30 *Offsite* **ATELIER MICHALSKY**
@ E-Werk

RUNWAY KAUFHAUS JANDORF
Brunnenstraße 19, 10119 Berlin

Access to all shows and events by invitation only. This schedule is subject to change. For further information please visit www.mbfashionweek.com/berlin.

THE SHOP Mercedes-Benz FashionWeek BERLIN

THE SHOP @ MBFWB

OPENING HOURS:
Tuesday, July 4 - Friday, July 7
9:00 - 21:00

ALL DESIGNERS:
ATELIER ABOUT, EDDA GIMNES, HIE N LE, HANNES KETTRITZ, IVANMAN, MAISONNOÉE, MALAIKARAISS, MICHAEL SONTAG, NATHINI VAN DER MEER, PERRET SCHAAD, RAQUEL HLADKY, STEINROHNER, VELT, VEKTOR



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MAYBELLINE
NEW YORK



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OFFICIAL EVENT CALENDAR S/S 2018

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Mercedes-Benz FashionWeek BERLIN

TUESDAY 04.07.17

- 9:00 PANORAMA**
@ Berlin ExpoCenter City
Jafféstraße, 14055 Berlin
Event runs until Thursday
- 10:00 SELVEDGE RUN**
@ Kulturbrauerei
Schönhauser Allee 36,
10435 Berlin
Event runs until Thursday
- 10:00 PREMIUM INTERNATIONAL FASHION TRADE SHOW**
@ Station-Berlin
Luckenwalder Straße 4-6,
10963 Berlin
Event runs until Thursday
- 10:00 SEEK**
@ Arena Berlin
Eichenstraße 4, 12435 Berlin
Event runs until Thursday
- 10:00 BRIGHT**
@ Arena
Am Flutgraben, 12435 Berlin
Event runs until Thursday
- 10:00 SHOW & ORDER**
@ Kraftwerk Berlin-Mitte
Köpenicker Straße 70,
10179 Berlin
Event runs until Thursday
- 10:00 ETHICAL FASHION SHOW BERLIN**
@ Postbahnhof
Straße der Pariser
Kommune 8, 10243 Berlin
Event runs until Thursday
- 11:00 15 LOOKS - BEAUTIFUL DIVERSITY TREND SHOW BY SHOW & ORDER**
@ Kraftwerk Berlin
Köpenicker Str.70,
10179 Berlin
Event also takes place at 13:00 & 15:00

- 12:00 FASHIONBLOGGERCAFÉ THE BEACH BY STYLERANKING**
@ Beach Mitte
Caroline-Michaelis-Straße 8,
10115 Berlin
By accreditation only
- 13:00 SUPER NATURAL, A POP-UP SHOP, CURATED BY SEEK CONTEMPORARY FASHION TRADE SHOW**
@ Fechtner
Torstrasse 114, Berlin Mitte
Event runs until Thursday, Daily 13:00 - 20:00
- 16:00 OPENING RECEPTION HOMMAGE TO GIANNI VERSACE BY PREMIUM GROUP**
@ Kraftwerk Berlin
Köpenicker Str.70 10179 Berlin
By invitation only
- 18:30 SAMSOE&SAMSOE STORE OPENING**
@ Samsøe&Samsøe Store
Alte Schönhauser
Strasse 31, 10119 Berlin
By invitation only
- 19:00 KRAGENWEITE BERLIN LAUNCH & OPENING CELEBRATION**
@ Kraftwerk Berlin-Mitte
Köpenicker Straße 70,
10179 Berlin
- 21:00 MAKE ME LOVE BFW PARTY**
@ Clubhouse the Grand
Hirtenstraße 4, 10178 Berlin
By invitation only

WEDNESDAY 05.07.17

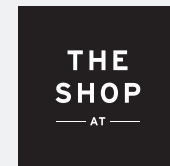
- 10:00 #FASHIONTECH BERLIN**
@ Kühlhaus Berlin
Luckenwalder Straße 3,
10963 Berlin
- 10:00 HOMMAGE TO GIANNI VERSACE BY PREMIUM GROUP - EXHIBITION**
@ Kraftwerk Berlin
Köpenicker Str.70
10179 Berlin
Event runs until Thursday
- 10:00 PRAG SALES E-SHOWROOM LAUNCH & BRAND PRESENTATION**
@ SALES PRAG
Agency SALES
Brunnenstraße 65B,
13355 Berlin
*Open until 19:00
By invitation only*
- 12:00 FASHIONBLOGGERCAFÉ THE SHOW BY STYLERANKING**
@ Magazin in der Heeresbäckerei
Köpenicker Straße 16/17,
10997 Berlin
By accreditation only
- 22:00 MARCEL OSTERTAG IM KITTY CHENG**
@ Kitty Cheng Bar
Torstraße 99, 10119 Berlin

THURSDAY 06.07.17

- 13:00 ZEITMAGAZIN KONFERENZ MODE & STIL**
@ Kronprinzenpalais
Unter den Linden 3,
10117 Berlin
By invitation only
- 18:00 LANA MUELLER AFTER SHOW PARTY**
@ Weekend Rooftop
Alexanderstraße 7,
10178 Berlin
- 19:30 MADAME + JOLIE FASHION COCKTAIL**
@ Amano Rooftop Bar
Auguststraße 43,
10119 Berlin
- 21:00 STAY TOGETHER AT DOROTHEE SCHUMACHER**
@ Kaufhaus Jandorf
Brunnenstraße 19-21,
10119 Berlin
By invitation only

FRIDAY 07.07.17

- 10:00 GALA FASHION BRUNCH INTRODUCING THE FASHION HUB**
@ Ellington Hotel Berlin
Nürnberger Straße 50-55,
10789 Berlin
By invitation only
- 11:00 THE ABYSS STUDIOS SHOWROOM FEATURING ATELIER ABOUT & LAST HEIRS**
@ Abyss Studios
Rosenthaler Strasse 72,
10119 Berlin
By appointment only
- 12:00 VOGUE SALON**
@ Kronprinzenpalais
Unter den Linden 3,
10117 Berlin
By invitation only
- 22:00 MICHALSKY STYLENITE**
@ E-Werk Berlin
Wilhelmstrasse 43,
10117 Berlin
By invitation only



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