

LISTEN!

#STAGE - GET INSPIRED BY KEYNOTE PRESENTATIONS FROM LEADING EXPERTS ON STAGE

11:00
ANITA TILLMANN (PREMIUM GROUP)
OLE TILLMANN
(PEAK CREATIVE LEADERSHIP)
MICHAEL STRACKE
(#FASHIONTECH BERLIN)
WELCOME: FASHIONING THE FUTURE!

11:15
ROBIN ARDESHIR (PLUG AND PLAY)
HOW THE FASHION INDUSTRY IS BEING DISRUPTED BY TECHNOLOGY AT ALL STAGES OF THE VALUE CHAIN: AN ANALYSIS OF HOW FASHION BRANDS ARE LEVERAGING NEW TECHNOLOGY AROUND AI, BLOCKCHAIN AND LOGISTICS TO STAY ON "TREND"

11:30
JAMES HAMMERSLEY (GOOD GROWTH)
TECHNOLOGY IS NOT (WELL - RARELY!) THE ANSWER: HOW TO CONVERT NEW CUSTOMERS TO YOUR BRAND TO MAXIMISE LIFE-TIME CUSTOMER VALUE - LESSONS FROM SOME OF THE UK'S LEADING FASHION RETAILERS FROM N BROWN PLC TO L.K.BENNETT

11:45
WHITNEY BROMBERG HAWKINGS (FLOWERBX)
INGA GRIESE (ICON & ICONIST)
MY EARLY CAREER AT GUCCI AS TOM'S PA AND WORKING MY WAY UP TO BECOME SVP OF COMMUNICATIONS FOR TOM FORD. HOW MY TIME IN THE FASHION WORLD AND MY TIME WITH TOM FORD LED ME TO START MY OWN COMPANY AND HOW IT HAS HELPED ME LAUNCH MY OWN BRAND

12:00
JULIAN TEICKE (WEFOX)
WHAT YOU CAN LEARN FROM DISRUPTING AN OLD FASHIONED INDUSTRY

12:15
AMAR NAGARAM (FLIPKART)
RISHI VASUDEV (FLIPKART)
WHAT THE WORLD CAN LEARN FROM INDIA'S NEW FASHION CAPITAL FLIPKART FASHION

12:45
KARL WEHNER (ALIBABA GROUP)
CREATING A SEAMLESS EXPERIENCE FOR CHINESE FASHION SHOPPERS

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13:00
LUNCH BREAK

14:00
THIMO SCHWENZFEIER
(MESSE FRANKFURT)
REVIEW ON FASHIONSUSTAIN CONFERENCE AND THINKATHON

14:05
MARTIN WILD
(MEDIAMARKTSATURN RETAIL GROUP)
INNOVATE OR DIE. THE FUTURE OF RETAIL

14:25
TAREK MÜLLER (ABOUT YOU)
HOW ABOUT YOU MANAGED TO BECOME ONE OF THE TOP 3 FASHION PLAYERS WITHIN 4 YEARS

14:40
FLORIAN HEINEMANN
(PROJECT A VENTURES)
WHY EVERY COMPANY HAS TO BECOME A TECHNOLOGY BUSINESS AT HEART

15:00
MICHAEL KLIGER (MYTHERESA.COM)
CUSTOMER EXPERIENCE IN THE LUXURY SECTOR

15:20
STEVE LIDBURY (EIGHT INC)
HOW CAN LUXURY BRANDS REMAIN RELEVANT IN A MILLENNIAL WORLD?

15:35
LUKAS GANT (ALPHATAURI)
GEN Z - THE 8 SECOND CONSUMER

15:55
LEYLA PIEDAYESH (LALA BERLIN)
ANITA TILLMANN (PREMIUM GROUP)
THE POWER OF CREATIVITY IN THE DIGITAL CONTEXT

16:15
MATTHIAS DANTONE (FASHWELL)
THE IMPORTANCE OF THE IMAGE IN FASHION DISCOVERY

16:30
GOODBYE

LEARN!

#MASTERCLASSES - BENEFIT FROM THE KNOWLEDGE OF SUCCESSFUL COMPANIES AT THE INTERACTIVE MASTERCLASSES

11:30
STEFAN HOFFMANN
(OUTLETCITY.COM)
THE FUTURE OF OUTLET CENTER SHOPPING: DIGITAL, INTELLIGENT, PERSONALIZED, CURATED

12:30
LOÏC WINCKELMANS
(RETVIEWS)
POWERING ASSORTMENT WITH AI

13:00
LUNCH BREAK

14:00
JAMES HAMMERSLEY
(GOOD GROWTH)
IT'S THE ORGANISATION: HOW TO BUILD BEST-IN CLASS BUSINESS PROCESSES TO MEASURE THE INTENT OF CUSTOMERS ON YOUR SITE AND CAPTURE THE LOSS OF REVENUE

15:00
STEPHAN LINTNER
(KISKA)
REINHARD SCHITTER
(KISKA)
FROM B2C TO "B2ME"
EVOLVING THE RETAIL EXPERIENCE WITH DIGITAL STRATEGY

16:00
ASSINE BELGACEM
(GUTE MARKEN ONLINE)
MAXIMILIAN REBENSBURG
(GUTE MARKEN ONLINE)
ONLINE MARKETPLACES:
HOW MEDIUM-SIZED FASHION BRANDS ARE USING THEIR OPPORTUNITIES WITH INVESTMENT SECURITY

NO SEPERATE REGISTRATION NEEDED!
COME 15 MINS EARLY! LIMITED CAPACITY!

EXPERIENCE!

#EXHIBITION - EXPLORE THE LATEST DEVELOPMENTS, INNOVATIONS AND BUSINESS SOLUTIONS IN THE EXHIBITION AREA



PARTNERS CONFERENCE



LISTEN! #STAGE



ROBIN ARDESHIR
VP EUROPE,
PLUG AND PLAY

PLUGANDPLAY



**WHITNEY BROMBERG
HAWKINGS**
CEO & CO-FOUNDER,
FLOWERBX

FLOWERBX



MATTHIAS DANTONE
CEO & CO-FOUNDER,
FASHWELL



LUKAS GANT
HEAD OF DIGITAL,
ALPHATAURI

ALPHATAURI
03



INGA GRIESE
FOUNDER AND EDITOR IN CHIEF,
ICON & ICONIST

ICON*



JAMES HAMMERSLEY
CEO & FOUNDING PARTNER,
GOOD GROWTH



FLORIAN HEINEMANN
FOUNDING PARTNER,
PROJECT A VENTURES

Project A



MICHAEL KLIGER
PRESIDENT & MANAGING
DIRECTOR,
MYTHERESA.COM

mytheresa.com



STEVE LIDBURY
MANAGING PRINCIPAL,
EIGHT INC

8



TAREK MÜLLER
CO-FOUNDER & MANAGING
DIRECTOR,
ABOUT YOU

ABOUT YOU®

LISTEN! #STAGE



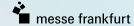
AMAR NAGARAM
VICE PRESIDENT CONSUMER
EXPERIENCE,
FLIPKART



LEYLA PIEDAYESH
CREATIVE DIRECTOR & FOUNDER,
LALA BERLIN



THIMO SCHWENZFEIER
DIRECTOR MARKETING
COMMUNICATIONS TEXTILE FAIRS/
SHOW DIRECTOR NEONYT, MESSE
FRANKFURT EXHIBITION GMBH



JULIAN TEICKE
CEO & FOUNDER,
WEFOX



RISHI VASUDEV
VP FASHION,
FLIPKART



KARL WEHNER
MANAGING DIRECTOR
GERMANY, SWITZERLAND, AUSTRIA,
EASTERN EUROPE, TURKEY,
ALIBABA GROUP



MARTIN WILD
CHIEF INNOVATION OFFICER,
MEDIAMARKTSATURN RETAIL
GROUP

MediaMarktSaturn

LEARN! #MASTERCLASSES



ASSINE BELGACEM
HEAD OF MARKETPLACES,
GUTE MARKEN ONLINE



STEFAN HOFFMANN
MANAGING DIRECTOR,
OUTLET CITY.COM



STEPHAN LINTNER
LEAD DESIGNER,
KISKA

KISKA.



MAXIMILIAN REBURG
BUSINESS DEVELOPMENT
MANAGER,
GUTE MARKEN ONLINE



REINHARD SCHITTER
LEAD PRODUCT MANAGEMENT
CONSULTANT,
KISKA

KISKA.



LOÏC WINCKELMANS
FOUNDER & CEO,
RETVIEWS

RETVIEWS

HOSTS



ANITA TILLMANN
MANAGING PARTNER,
PREMIUM GROUP

PREMIUM
GROUP



OLE TILLMANN
FOUNDER & CEO,
PEAK CREATIVE LEADERSHIP

PEAK



MICHAEL STRACKE
CHIEF BUSINESS DEVELOPMENT
OFFICER,
#FASHIONTECH BERLIN

#FASHIONTECHBERLIN

THE CONFERENCE ON THE FUTURE OF FASHION



FASHIONTECHBERLIN
CONFERENCE & EXHIBITION

WEDNESDAY, 4 JULY 2018

KRAFTWERK BERLIN

PRESENTED BY OLE TILLMANN
(PEAK CREATIVE LEADERSHIP)

FREE ACCESS WITH YOUR
#FASHIONTECH BERLIN OR
PREMIUM GROUP TICKET

WWW.FASHIONTECH.BERLIN

PREMIUM
GROUP