



Mercedes-Benz  
Fashion Week Berlin



WEB: WWW.MBFW.BERLIN

# MONDAY

## 18<sup>TH</sup> JANUARY

**10.00 AM**  
**DER BERLINER SALON**  
EDITORIAL FILM  
SCREENING

**11.00 AM**  
**DER BERLINER SALON**  
DESIGNER DIALOGUES

**LILI RADU + DARI MAXIMOVA**  
»THE RISE OF DEMI-FINE JEWELRY AND  
HOW TO FIND A SUSTAINABLE APPROACH«

**12.00 PM**  
**DER BERLINER SALON x MBFW**  
GROUP EXHIBITION

AEYDE, ALEKSANDRA VIKTOR, ALINA ABEGG,  
ALLUDE, ANTONIA ZANDER, DAWID  
TOMASZEWSKI, DIEHM BESPOKE, ESTHER  
PERBANDT, GABRIELE FRANTZEN, HALTBAR,  
HANNIBAL, HORROR VACUI, ISABEL VOLLRATH,  
JULIA LEIFERT, JULIA ZIMMERMANN,  
KAREN JESSEN, KAVIAR GAUCHE,  
KÖNIG SOUVENIR, LALA BERLIN, LARA KRUDE,  
MARGOVA JEWELLERY, MAXIMOVA JEWELRY,  
MARINA HOERMANSIEDER, MICHAEL SONTAG,  
MYKITA, ODEEH, PB0110, PETER O. MAHLER,  
RENÉ STORCK, RIANNA + NINA, SASKIA DIEZ,  
SMINFINITY, STEINROHNER, STIEBICH & RIETH,  
VEE COLLECTIVE, VLADIMIR KARALEEV,  
WORKING TITLE

**1.00 PM**  
**DER BERLINER SALON**  
DESIGNER DIALOGUES

**JULIA LEIFERT + ANTONIA GOY +  
BJÖRN KUBEJA**  
»MODERN FEMININITY – THE AESTHETICS  
OF AN INDEPENDENT WOMAN«

**2.00 PM**  
**DER BERLINER SALON**  
DESIGNER DIALOGUES  
**VLADIMIR KARALEEV + MICHAEL SONTAG**  
»WILL FUTURE DESIGN LIVE ON  
COLLABORATIONS?«

**3.00 PM**  
**DER BERLINER SALON**  
TALK:  
»HOW TO CHANGE WITHIN  
A CONSTANTLY CHANGING  
INDUSTRY?«

**CHRISTIANE ARP &  
JAC MONIKA JAGACIAK JANKIC**

**4.00 PM**  
**DER BERLINER SALON**  
DESIGNER DIALOGUES  
**MARINA HOERMANSIEDER +  
DAWID TOMASZEWSKI**

»STICKING TOGETHER: FRIENDSHIP AND ADVICE  
WITHIN A RAPIDLY CHANGING INDUSTRY«

**5.30 PM**  
**ACHTUNG MAGAZINE**  
THE SCHWARZWALD  
EXHIBITION & SCREENING

**6.00 PM**  
**MERCEDES-BENZ PRESENTS**  
TOM VAN DER BORGHT

**7.00 PM**  
**SCREENING**  
BERLIN FASHION FILM  
FESTIVAL

# TUESDAY

## 19<sup>TH</sup> JANUARY

**10.00 AM**  
**SHOW**  
LANA MÜLLER

**10.30 AM**  
**FASHION OPEN STUDIO x MBFW**  
20 DESIGNERS IN  
20 MINUTES –  
STATIC EXHIBITION

CRUBA, PEOPLE, SOUP ARCHIVE, #DAMUR,  
FADE OUT LABEL, EMEKA, BUKI AKOMOLAFE,  
CHURCH OF THE HAND, ANEKDOT, KAREN  
JESSEN, EMMA BRUSCHI, CELINE SHEN, ANDREA  
GROSSI, MAXIMILIAN RITTLER, TOM VAN DER  
BORGHT, XAVIER BRISOUX, KATARZYNA CICHY,  
TIMOUR DESDEMOUSTIER, MARVIN MTUOMO,  
ALINE BOUBERT

**11.30 AM**  
**FASHION OPEN STUDIO x MBFW**  
OPEN STUDIOS BERLIN

WITH EMEKA

**12.30 PM**  
**SHOW**  
BELIZE x KLAESI  
HOLDENER

**1.30 PM**  
**SHOW**  
MICHAEL SONTAG

**2.30 PM**  
**SHOW**  
LOU DE BÉTOLY

**3.00 PM**  
**FASHION OPEN STUDIO x MBFW**  
OPEN STUDIOS BERLIN

WITH BUKI AKOMOLAFE

**4.00 PM**  
**DER BERLINER SALON x MBFW**  
TALK:  
»THE CORRELATION AND  
RELEVANCE OF ANCIENT  
CRAFTSMANSHIP AND  
MODERN DESIGN«

**INGA GRIESE & PHILIPP WEBER**

**5.00 PM**  
**SHOW**  
DANNY REINKE

**6.00 PM**  
**SHOW**  
MARC CAIN

**6.30 PM**  
**FASHION OPEN STUDIO x MBFW**  
TALK:  
»ON LUXURY«

WITH EMMA BRUSCHI (DESIGNER,  
SUSTAINABILITY PRIZE AT HYÈRES), ORSOLA DE  
CASTRO (GLOBAL CREATIVE DIRECTOR FASHION  
REVOLUTION), MICHAEL BEUTLER (DIRECTOR  
OF SUSTAINABILITY OPERATIONS AT KERING)

**HOST: DIO KURAZAWA**  
(FOUNDER AND DIRECTOR THE BEAR SCOUTS)

**8.00 PM**  
**SCREENING**  
BERLIN FASHION FILM  
FESTIVAL

# WEDNESDAY

## 20<sup>TH</sup> JANUARY

**10.00 AM**  
**FASHION OPEN STUDIO x MBFW**  
INNOVATIVE DESIGN –  
FASHION PRESENTATION

CRUBA, #DAMUR, FADE OUT LABEL, PEOPLE,  
SOUP ARCHIVE

**11.30 AM**  
**DER BERLINER SALON x MBFW**  
TALK:  
»CHECKING IN: HOW  
MUCH FUN IS FASHION?«

**MARIE HEIN & ANNA ISABELLA RASMUSSEN**

**12.30 PM**  
**FASHION OPEN STUDIO x MBFW**  
OPEN STUDIOS BERLIN

WITH ANEKDOT

**1.00 PM**  
**SHOW**  
REBEKKA RUÉTZ

**2.00 PM**  
**FASHION OPEN STUDIO x MBFW**  
OPEN STUDIOS BERLIN

WITH CHURCH OF THE HAND

**2.30 PM**  
**FASHION OPEN STUDIO x MBFW**  
TALK:  
»ON ART AND CULTURE«

WITH JENI FULTON (EDITORIAL DIRECTOR ART  
BASEL), CÉLINE SEMAAN VERNON (FOUNDER  
AND DIRECTOR THE SLOW FACTORY),  
MAX GILGENMANN (FOUNDER AND CEO OF  
STUDIO MM04)

**HOST: ALEC LEACH** (FUTURE DUST)

**4.00 PM**  
**SHOW**  
KILIAN KERNER

**5.00 PM**  
**FASHION OPEN STUDIO x MBFW**  
OPEN STUDIOS BERLIN

WITH KAREN JESSEN

**6.30 PM**  
**FASHION OPEN STUDIO x MBFW**  
TALK:  
»ON ACTIVISM«

WITH ARIANE PIPER (COUNTRY COORDINATOR  
FASHION REVOLUTION GERMANY),  
BUKI AKOMOLAFE (FASHION DESIGNER),  
DANI COLE (@INTER\_SEXY)

**HOST: ADITI MAYER** (SPEAKER ON ALL THINGS  
STYLE, SUSTAINABILITY, SOCIAL JUSTICE)

**8.00 PM**  
**SHOW**  
ELI BY ELIAS RUMELIS

**8.30 PM**  
**SCREENING**  
BERLIN FASHION FILM  
FESTIVAL